



Leadership Florida Cornerstone Class Sample Application

*Official applications will be available from Thursday, February 21, 2019 (5:00 p.m.) through **NOON Thursday, March 21, 2019 (12:00 p.m.-EST)***

As you prepare to complete this application, please review the following information designed to provide you with a greater understanding of Leadership Florida and the selection process. A statewide Selection Committee reviews each application and your application should reflect who you are.

Leadership Florida recommends working through the entire application separately before submitting the online application. The following pages outline the information that will be requested on the final online application.

Having the following items will be helpful in completing the final application:

- High-quality headshot photo
- 175 words or less "Professional Bio"
- \$100 Application Fee
- Previous ten years of employment history
- Names and contact information for two references
- Resume no longer than three pages in length
- Please note that all open-ended questions are limited to 100 words for each response unless otherwise noted.

All applications must be digitally submitted through the official Leadership Florida online application. No paper or emailed applications will be processed.

The 2019-2020 session dates will be announced when the official application process goes live.



PERSONAL INFORMATION



Name (Prefix, First, MI, Last, Suffix), including 'Preferred Name'
Professional Email / Personal Email
Business Phone / Cell Phone
Business County / Residence County
School / District / Company Name:
Business Address
Facebook, LinkedIn, Instagram, Twitter (if applicable)
Assistant's Name, Email, Phone (if applicable)
Have you ever applied to Leadership Florida?
Have you attended any Leadership Florida events in the past?
Have you ever graduated from a Leadership Florida program?
How did you find Leadership Florida? Did a member or organization refer you?
How many years have you lived in Florida?

DEMOGRAPHICS



Gender
Age / Date of Birth
Race / Ethnicity
Military Service
Misdemeanor or Felony Conviction (this does not automatically preclude you from participation in the program).

EMPLOYMENT



Please list your educational and military (if applicable) achievements and some of your awards or honors that you are most proud of.

Please state your workplace's mission statement. If your workplace does not have a mission statement, please indicate your own or elaborate on your role in your workplace.

Briefly describe your current position and corresponding responsibilities.

Please list employment for the past ten years in reverse chronological order (including active military duty). List beginning and ending dates and your job title. Do not include your current role.

BUSINESS & COMMUNITY



The Selection Committee places great emphasis on the time you commit to improving your community through volunteer activities.

In order of importance to you, list up to 5 organizations in which you are currently active or have been active in the past, and in which you have assumed a leadership role.

Organizations may include (but are not limited to):

- *Volunteer
- *Community
- *Civic
- *Professional
- *Business
- *Social
- *Athletic
- *Religious

Please list any other business or professional organizations, board or civic/volunteer activities (example: Chamber, First Coast Manufacturers Association, Big Brothers Big Sisters, etc.) which you are involved in that were not outlined in your previous answer.

Please describe an issue that you have impacted personally, which illustrates your actions as a trustee of your community.

If you have not had the time or interest to become actively involved, what conditions have changed that now enable you to seek involvement in your community and state?

LEADERSHIP PERSPECTIVE



At Leadership Florida, we continually discover and convene committed individuals, enhancing and recharging their leadership skills by introducing them to an influential community through whom they find knowledge and inspiration. We engage Floridians by providing essential information and a meaningful forum for their opinions and create opportunities for shared experiences that are inviting, inspiring, and of lasting value.

Describe your unique blend of personality, skills, and life experiences that you would contribute to your class and the Leadership Florida mission.

Explain what you consider the two most pressing problems facing Florida.

Please share what you love most about Florida.



RESUME

You must upload your professional resume (limited to 3 pages) in PDF or Word format. Two references must also be provided, including full contact information (phone, email, company, mailing address).

DIRECTORY INFORMATION

You will be required to upload a high-quality color headshot photo (cropped to shoulders).

Please also provide a 'Professional Bio' describing YOU. The bio should be **175 words or less** and written in the third person. Please include personal information that helps define you such as family, pets, hobbies, and interests.

Upon acceptance into the program, this information will be used for purposes of creating a class directory. A sample directory page is included on the last page of this PDF with examples of pictures and bios.

PAYMENT & CONFIRMATION

The application fee for Leadership Florida Cornerstone Class is \$100. You may either mail a check to Leadership Florida or use your credit card during the application process. All mailed payments must be received by March 28, 2019.

DATES TO REMEMBER

Thursday, February 21, 2019 – Applications will be available for submission.

Thursday, March 21, 2019 – All applications must be submitted by NOON (12:00 pm – EST)

Late May – All candidates are notified of Class selection decisions.

June 20-23, 2019 – 2019-2020 Classes will be publicly announced.

SAMPLE CLASS DIRECTORY PAGE



ERIC MARSHALL

Vice President of Park and Event Sales
Universal Orlando



MELISSA MCKINLAY

Mayor
Palm Beach County Commission



MALENA MENDEZ DORN

Director of Corporate Partnerships
The Broward Center for Performing Arts

Eric Marshall has worked at Universal Orlando Resort since 1998. He started in the Sports Department and has progressed through a variety of positions over the last 20 years. Currently as the vice president of park sales he works with trade partners in the U.S., Canada and Asia to promote Universal's hotels and theme parks. He also oversees events, student programming, trade marketing, and the sales efforts for the Blue Man Group show. Eric previously had worked in the sports business spending several years with Florida Citrus Sports and two years working for the Atlanta Committee for the Olympic Games. He is active in the local community and the travel industry serving on boards for Rollins College, Florida Citrus Sports and the Student and Youth Travel Association. Eric and his wife Sarah live in Winter Park with their two daughters Emily and Grace.

Melissa McKinlay was elected to the Palm Beach County Commission in 2014. Prior to 2014, Melissa spent 20 + years in public service as an aide to the Palm Beach County Legislative Affairs Office, to members of Congress and the U.S. Senate. Her public service involves working at all levels of government including U.S. Senator Bill Nelson's office and U.S. House & Florida House of Representatives. Mayor McKinlay spent a great deal of her career volunteering for organizations including Junior Leagues of Florida (State Chairwoman), Junior League of the Palm Beaches, and Palm Beach County Sexual Assault Response Team (founding member). Currently, Mayor McKinlay serves on the Palm Beach County Business Development Board, 16-County Coalition for Lake Okeechobee, the County's Sober Home Task Force, Florida Association of Counties 1st VP, and the National Association of Counties Agriculture & Rural Affairs Policy Steering Committee (Chair). Mayor McKinlay also completed Governing Magazine's Women in Government Leadership Institute. She graduated from Florida State University and resides in Wellington with her youngest daughter, while her two older children are FSU students.

Born in Havana Cuba and raised in Broward County, Malena Mendez-Dorn is a dynamic individual that has helped to establish the corporate and creative culture at the Broward Center for the Performing Arts. She is dedicated and considered a leader in many service organizations. In her professional role, she is responsible for developing and managing the sponsorship department since 2002. In her civic role, Malena is committed to her community and serves on a variety of boards and planning committees. She is a graduate of Leadership Broward Class XXIV and program chair of Leadership Broward Class XXVII. Malena currently resides in Fort Lauderdale with her husband Chris. She enjoys weekends at her second home in Long Key, Florida where she plays an active role on the homeowner association board. Malena is the proud mother of two incredible sons, Dr. David Mendez, a physician at Duke Medical in North Carolina and Alex Mendez, a Registered Nurse with Baptist Beaches Hospital in Jacksonville.