

# Agenda

## Thursday, September 19th, 2024

1:00-5:00pm

Booth Registration and Set Up  
Vendors Only

6:30-9:30pm

Pre Show Party Rainmaker Prefunction

## Friday, September 20th, 2024

7:30-9:00am

Booth Registration and Set Up  
Vendors Only

8:00-9:00am

Breakfast & Registration

8:45-9:00am

Kickoff - CTAA President / Tradeshow Chair

9:00-10:00am

Break Out Session 1 (Main auditorium)  
& 2 (Side break out room)

10:00-11:15am

Keynote Speaker  
(Main Auditorium)

11:15 am - 2:30 pm

Trade Show Floor Open

12:00-2:00pm

Lunch (Tables on the TS floor for lunch with  
vendors)

12:45-1:15pm

Zen Bar - Office yoga  
(Back break out room)

1:30-2:00pm

Zen Bar - Box Breathing  
(Back break out room)

2:30-3:30pm

Panel & Closing Reception  
(Main Auditorium)

3:30-4:30pm

Cocktail Reception