

TRADE SHOW 2027 AGENDA

PRE-GAME: PRE SHOW PARTY AT GAME ON MARCH 3 6PM-10PM

FIRST QUARTER

-  **7:30-9:30 - REGISTRATION OPEN**
-  **7:30-8:30 - BOOTH SET UP**
*Charge of \$50 if not set up by 8:30am
-  **8:30-9:30 - ANNUAL MEETING AND BOARD SWEAR IN**
Insight to 2027 and what CTAA will bring to the court

SECOND QUARTER

-  **9:30-12:00 - TRADE SHOW FLOOR OPEN**
-  **10:00-10:45 - EDUCATION:**
CT Tip Off
Paperwork and Players
Low Income Showdown
-  **11:00-11:45 - EDUCATION:**
Building Team Chemistry
3-point ideas

HALF TIME: LUNCH ON THE EXPO FLOOR 11:45AM-1:15PM

THIRD QUARTER

-  **12:00-2:00 - TRADE SHOW FLOOR OPEN**
-  **1:00-1:45 - EDUCATION:**
Beyond the Game
Staying off the Bench
Running the Point
-  **1:45-2:00 - BOOTH GIVEAWAYS IN APP**

FOURTH QUARTER

-  **2:00-2:30 - PRE KEYNOTE RECEPTION**
-  **2:00-2:30 - BOOTH BREAKDOWN**
*Charge of \$50 if break down prior
-  **2:30-4:00 - KEYNOTE BILL NYE THE APARTMENT GUY**

OVERTIME: \$500 GIVE AWAY, BOOTH AWARDS, CLOSING RECEPTION