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Red Cross Calls for Volunteers to Install Free Smoke Alarms in New Haven

Local events are part of national effort to install 100,000 alarms in 2 weeks

NEW HAVEN, Conn., March 26, 2019—The American Red Cross in Connecticut seeks volunteers to help install 100,000 FREE smoke alarms during a two-week push of *Sound the Alarm* home fire safety events next month.

People can register now at SoundTheAlarm.org/Connecticut to volunteer at home fire safety and smoke alarm installation event in **Greater New Haven on Saturday, April 27** and raise donations to help save lives from home fires. These crises are the nation's most frequent disaster and kill seven people each day—often in homes without working smoke alarms.

“Neighbors vulnerable to home fires need your support today to prevent needless tragedies,” said Mario Bruno, CEO, American Red Cross Connecticut and Rhode Island Region. “You can help families by ensuring they have working smoke alarms and know how to stay safe from these everyday disasters. Please join us to volunteer and raise funds to support our free, lifesaving services.”

WHAT IS SOUND THE ALARM From April 27 to May 12, the Red Cross is rallying 30,000 volunteers and partners to install 100,000 free smoke alarms and help families create home fire escape plans in 100 high-risk communities nationwide. On **April 27**, the Red Cross will partner with the City of New Haven and the New Haven Fire Department to make home fire safety visits and install **1,000 FREE smoke alarms**. The Red Cross is seeking **350 volunteers** for this important community event.

Visit SoundTheAlarm.org/Connecticut to register to volunteer or to make an appointment for a free home fire safety visit.

OUR CAMPAIGN TO #ENDHOMEFIRES *Sound the Alarm* events are part of the Home Fire Campaign, which the Red Cross launched in 2014 to reduce fire deaths and injuries. So far, it has reached more than 1.7 million people and saved more than 500 lives nationwide. In Connecticut, the Red Cross and local partners have:

Installed more than 19,000 free smoke alarms

- Made more than 7,600 households safer
- Reached more than 3,800 children through youth preparedness programs

This work is made possible thanks to generous financial donations from regional partners: Amica Insurance, Cigna, The Connecticut Apartment Association, ConnectiCare and Wells Fargo.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or cruzrojaamericana.org, or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).