

SOP

**Sponsorship
Opportunity
Program**

CTAA



THE CONNECTICUT APARTMENT ASSOCIATION

2018

2018 SPONSORSHIP OPPORTUNITIES PROGRAM (SOP)

Plan for your entire year in advance. No need to worry about each event—your marketing / sponsorship plan will be all set!

We are offering three levels of support. Save money by participating in our Platinum, Gold or Silver Sponsorship program. All participating companies in this program qualify for a savings for membership dues and many other perks as found on the following pages.



PLATINUM (\$5,000)

- Free Membership
- 12 months of recognition on web site - new website and AMS platform coming 2018!
- Banner at annual events
- Free Admission to the Reverse Tradeshow for two (2)
- Logo on all promotional materials for annual events
- Provide handouts to all participants at CTAA events
- Plaque honoring Platinum sponsorship designation presented at Annual Meeting
- Special recognition in Nutmeg Awards evening program
- **Payment Plan options (call CTAA office for details)**

GOLD (\$2,500)

- 25% discount on annual membership dues if paid in full by 2/15/18
- Logo on all promotional materials for annual events
- 6 months of recognition on web site
- Banner at annual events
- **Payment Plan options (call CTAA office for details)**

SILVER (\$1,500)

- 10% discount on annual membership dues if paid in full by 2/15/18
- Banner at annual events
- **Payment Plan options (call CTAA office for details)**

Use our cafeteria style plan on the following pages to choose the programs/events you feel your company will reap the most benefit.

SOP Sponsorships are open to current CTAA business partner members only. Management companies interested, please contact Jessica Olander at jessica@ctaahq.org

SOP
(SPONSORSHIP OPPORTUNITIES PROGRAM)
COMMITMENT FORM

*\$5,000 qualifies you for the **PLATINUM** Sponsorship level
\$2,500 qualifies you for the **GOLD** Sponsorship level
\$1,500 qualifies you for the **SILVER** sponsorship level*

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

PAYMENT OPTIONS

- I will be making full payment in the amount of \$ _____ by February 15, 2018 in order to take advantage of the membership discount.
- I would like to use my credit card. Please process payment between January 1, 2018 and February 15, 2018 in the amount of \$ _____.
- I wish to participate in the payment plan and will call Jessica Olander from CTAA to make payment arrangements. I realize that I will not qualify for the discount if I choose this option.
- I DO NOT wish to participate in the SOP program but would like to sponsor some events and programs. I realize that I will not qualify for the membership discount or payment plan if I choose this option. I also realize each sponsorship I choose must be paid in full at least one month prior to the event or program.

Type of Card: _____ American Express _____ VISA _____ Master Card

Name of card: _____ Expiration Date: _____

Card Number: _____

Signature: _____

COMPLETED FORM CAN BE FAXED, MAILED OR EMAILED TO:

CTAA
701 HEBRON AVE . 3RD FLOOR
GLASTONBURY, CT 06033
PHONE: 860-722-9922 FAX: 860-541-6484
EMAIL: JESSICA@CTAAHQ.ORG

MENU OF ANNUAL EVENTS-- (open to management and vendors)

Annual Meeting

March 28, 2018
8:30 am to 10:30 am
Anthony's Ocean View, New Haven



TEAM RANDOLPH



SPONSORSHIPS



Breakfast Sponsor (1 left) **\$350**
Event Sponsor (1) **\$500**
Keynote Sponsor **\$500**



CTAA Member Givebacks

5:30 to 7:30 pm
Proposed locations & dates
March 8 - Summit at Mill Ridge



Giveback Sponsor **\$350**
(3 available for each event)

*No cost for CTAA property members to attend-
raffles and LOCAL charitable giving at each event!

June 19 - Infinity Harbor Point, Stamford



October 24 - Thomas Hooker Brewery at Colt Gateway

Education Sessions

Fair Housing - April 11, 2018
Best Western Plus, North Haven

RESTORING MORE THAN PROPERTY



Book Sponsor (2) **\$250**
Breakfast Sponsor (2) **\$250**

Lunch and Learns -
May 16th
May 30th

Lunch Sponsor **\$250**
1 available for each session

Education Celebration
October 26th 11:00-4:00
Courtyard By Marriott Cromwell

Lunch Sponsor (2) **\$300**
Maintenance Track Sponsor (2) **\$300**
Management Track Sponsor (2) **\$300**
Happy Hour Sponsor (2) **\$500**



Reverse Tradeshow

September 13, 2018



Bar Sponsor (2) ~~SOLD OUT!~~ **\$600**
Dinner Sponsor (4) **\$400**

Nutmeg Awards & Holiday Party

December 5, 2018 6:00 pm to 10:00 pm
Bill Millers Castle, Branford



Photo Booth Sponsor (1) **\$750**
Award Sponsor (1) **\$1000**
Appetizer Sponsor (2) **\$350**
Signature Glass Sponsor (1) ~~\$500~~
Dinner Sponsor (3) ~~TWO LEFT!~~ **\$500**



SUBTOTAL \$ _____

SAVE THE DATES! EDUCATION CONFERENCE & TRADESHOW
MARCH 21 & 22, 2019 - MAINTENANCE MANIA MARCH 21
BOTH EVENTS AT FOXWOODS

**WHAT YOU GET
FOR YOUR SPONSORSHIP
DOLLARS**

\$\$\$

**ALL SPONSORSHIPS COME WITH RECOGNITION DURING THE EVENT,
IN CT APARTMENT FOCUS, WEBSITE & SOCIAL MEDIA OUTLETS!**

ANNUAL MEETING SPONSORSHIPS

Breakfast Sponsor

- Logo on all Annual Meeting promotional material
- Signage at the event

Event Sponsor - only 1!

- Company ad in event program and logo included in power point presentation
- Reserved seating
- Logo on all Annual Meeting promotional material
- Signage at the event

Keynote Sponsor - Limited to 1!

- Company ad in event program and logo included in power point presentation
- Opportunity to introduce our keynote speaker
- Logo on all Annual Meeting promotional material
- Signage at the event

MEMBER GIVEBACKS SPONSORSHIPS

Giveback Sponsor

- Company name and logo on all promotional material
- Signage with company logo and name at event

EDUCATION SPONSORSHIPS

Breakfast Sponsor

- Opportunity to address class at breakfast
- Company promotional items to be included in student packets

Book Sponsor

- Company name and logo on all books handed out

LUNCH & LEARN SPONSORSHIPS

Lunch Sponsor

- Opportunity to address class at the start of the session
- Promotional material to be handed out to all attendees

EDUCATION CELEBRATION SPONSORSHIPS

Lunch Sponsor

- Opportunity to address class at the start of the lunch
- Promotional material to be handed out to all attendees
- Recognition at event, in CT Apartment Focus, website and social media outlets

Maintenance or Management Track Sponsor

- Opportunity to address class at the start of the sessions
- Promotional material to be handed out to all attendees

REVERSE TRADESHOW SPONSORSHIPS

Dinner Sponsor

- Signage with company name at food stations
- Company name/logo on all promotional materials

Bar Sponsor

- Signage at the bar acknowledging your company's sponsorship
- Coasters with company logo distributed at event
- Company name/logo on all promotional materials

NUTMEG AWARDS AND HOLIDAY DINNER SPONSORSHIPS

Dinner Sponsor

- Signage with company name in function room
- Company Name/logo on all promotional materials

Appetizer Sponsor

- Signage with company name near appetizer stations
- Company Name/logo on all promotional materials

Photo Booth Sponsor - Limited to 1!

- Company logo on all photos printed that night!
- Company Name/logo on all promotional materials

Award Sponsor - Only 1!

- Signage with company name near awards podium
- Company Name/logo on all promotional materials

Signature Glass Sponsor - Only 1!

- Company logo on signature drink glasses distributed that night!
- Company Name/logo on all promotional materials

ALL SPONSORSHIPS COME WITH RECOGNITION DURING THE EVENT, IN CT APARTMENT FOCUS, WEBSITE & SOCIAL MEDIA OUTLETS!