



## **CTAA Business Member Sponsorship Packages**

### **June 2024-2025**

#### **Platinum Level: \$15,000 (Limited Availability; max. 4)**

- Annual membership
- Website spotlight with hyperlink
- 250 words in member directory
- Quarterly social media content
- Permanent signage w/ QR code displayed at focal point of each event.
- Verbal recognition at all events
- Tradeshow
  - 20' x 20' Booth when option available or large size offering
  - Up to 6 attendees
  - Individual ceiling signage
  - 4 hotel rooms
- Nutmeg awards:
  - 6 registrations
- Happy Hours
  - 10 registrations per happy hour
- Speaking Opportunity at one educational event
- 5 min Speaking Opportunity (1 of the 4 determined on first come first serve basis)
  - Announce incoming Board at Annual Meeting
  - Introduce Keynote Speaker at Tradeshow
  - Announce Property Management Company of the year.
  - Introduce Maintenance Mania winners.
- Executive Leadership Reverse Tradeshow Opportunity
- One Foursome at Golf Tournament

#### **Gold Level: \$10,000 (max. 5)**

- Annual membership
- Website spotlight
- 150 words in member directory
- Quarterly social media content
- Signage at registration at all events



- Verbal recognition at all events
- Tradeshow:
  - Double booth offering
  - Up to 6 attendees
  - Live speaking opportunity
  - Group ceiling signage
  - 2 hotel rooms
- Nutmeg Awards:
  - 4 registrations
- Happy Hours:
  - 6 registrations
- Admission for 2 at Golf Tournament

### **Silver Level: \$7,500 (max. 6)**

- Annual membership
- Website spotlight rotating
- Biannual social media content
- Nutmeg Awards
  - 4 registrations
- Happy Hour:
  - 4 registrations per
- Tradeshow
  - Single booth offering
  - 2 attendees
  - 1 hotel room
- Hole Sponsorship at Golf Tournament

### **Bronze Level: \$5,000 (max. 8)**

- Annual membership
- Biannual social media content
- Happy Hour
  - 2 registrations per
- Nutmeg Awards
  - 2 registrations
- Tradeshow
  - Single booth offering
  - 2 attendees
  - 1 hotel room
- Hole Sponsorship at Golf Tournament

