



THE
Chamber

AUGUSTA METRO CHAMBER OF COMMERCE

Membership Benefits

WHY JOIN?

Your contribution through membership dues supports the big picture initiatives of the Chamber Mission – to grow our region through **economic development**, **legislative advocacy**, and **education advisory**.

You will be seen as a credible and reputable business. People are **63%** more likely to purchase goods or services from a business that they know is a member of the Chamber. (“The Real Value of Joining a Local Chamber of Commerce”- A research study by The Schapiro Group.)

NETWORKING OPPORTUNITIES

- 26 Free Networking Events/Year and discounted rates on events that cost an additional amount
- Member Programs that promote professional and business development, including:
 - Meet.Mingle.Mix Networking Events (formerly Business After Hours)
 - Third Thursday Business Builder Seminars
 - Pre- and Post-Session Legislative Breakfasts
 - Member Town Hall Events
 - Quarterly Executive Welcome Morning Mixers
 - Quarterly Membership Economic Luncheons
 - Monthly Women in Business Luncheons
 - Chamber’s Annual Meeting, which features high-profile speakers
 - Annual Golf Classic Presented by State Bank & Trust
 - Small Business Marketing Academy
- Ability to attend Small Business Seminars for information on topics relevant to successfully operating and growing your business
- Complimentary Ribbon Cutting Ceremony, where applicable, with blast to ambassadors and key government officials
- Assigned Ambassador as liaison between your company, the Chamber, and the community for the first year of membership
- Committee Involvement – put your leadership abilities, networks and skills to good use through volunteer committees in the areas of advocacy, education and events which often lead to key business contacts

MARKETING & PROMOTIONAL OPPORTUNITIES

- Complimentary Listing in Augusta Magazine’s *Lifestyle Guide*, an annual publication that reaches approximately 15,000 people including relocation packets, universities, hospitals, and every new member
- Complimentary advertising through company listing on website and communications
- Complimentary 10 minute segment on the *Buzz on Biz* Radio Show
- Opportunity to participate in a #ChamberChat video for social media exposure
- Recognition as a new member in *The Augusta Chronicle* and the *Columbia County News Times*
- Referral Source through being recommended by the Chamber
- Referrals into Masters Housing Bureau, an affiliation of the Augusta Metro Chamber of Commerce, for services rendered during Red Carpet and Masters Week
- Connections and promotions through social media
- Sponsorship Opportunities - Chamber events and programs have sponsorship opportunities that fit various budgets designed to provide maximum exposure for your company

MONEY SAVING OPPORTUNITIES

- Workers Compensation Discounts – assume a drug-free workplace policy and become certified for a 7½% discount through the carrier of your choice
- Up to 83% off Office Depot purchases through our Member Discount Program
- Up to 14% discount on Commercial Automobile, Commercial Property and Liability, Commercial Umbrella, Garage Liability, and Dealer Blanket Insurance
- 90% of Membership Dues are Tax Deductible

RESOURCES

- Complimentary membership to the **Georgia Chamber of Commerce** for companies with 10 or fewer employees
- Complimentary membership to the **U.S. Chamber of Commerce** for companies with annual revenues of \$10 million or less
- Chamber Membership Directory of over 1,100 Member Companies and contact information
- Complimentary monthly subscription to *Georgia Trend* Magazine
- Weekly newsletter that lists events, community and business happenings, and recent ribbon cuttings
- Member Event Calendar, where members can post events to share with the public on the Chamber website
- Chamber resources, connections, and information on other businesses with which an organization may want to do business

www.augustametrochamber.com