

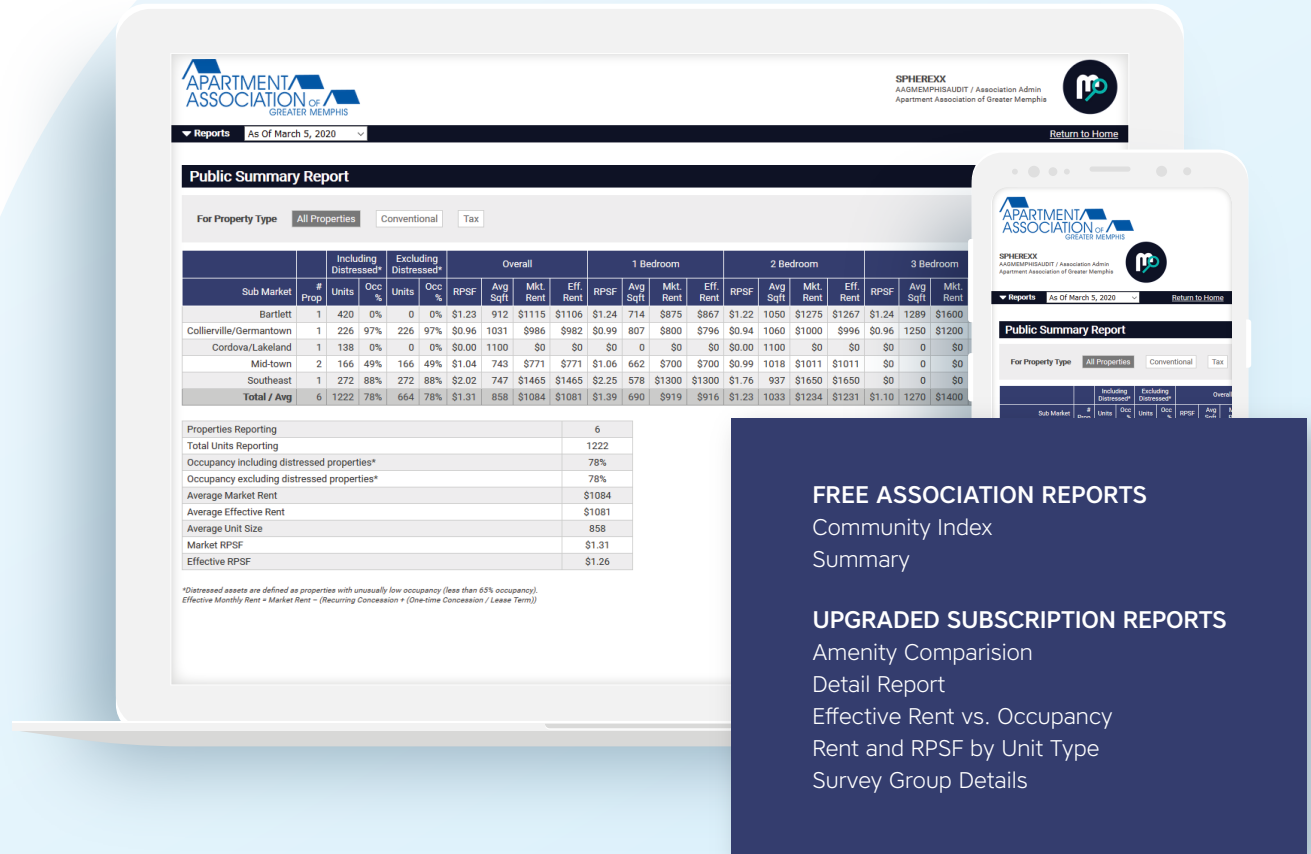
Working Together For The Multifamily Industry

The Apartment Association of Greater Memphis has partnered with Spherexx.com® to provide quarterly reporting through their Market Insights platform for our crowd based surveys.

Additionally, Spherexx® has created an upgraded subscription version especially priced for the Apartment Association of Greater Memphis that will provide detailed reporting to better track market shifts in these critical times.

ADDED UPGRADE BENEFITS:

- Subscribing communities have access to five additional reporting options with annual trending forthcoming.
- Choose which properties to include in your comparative surveys regardless of location or type.
- Reports are unlimited, run as many as you like as often as you want.



FREE ASSOCIATION REPORTS
 Community Index Summary

UPGRADED SUBSCRIPTION REPORTS
 Amenity Comparison
 Detail Report
 Effective Rent vs. Occupancy Rent and RPSF by Unit Type
 Survey Group Details

ANNUAL SUBSCRIPTION PRICING*

AAGM MEMBERS
 \$175 Per Year / Per Property

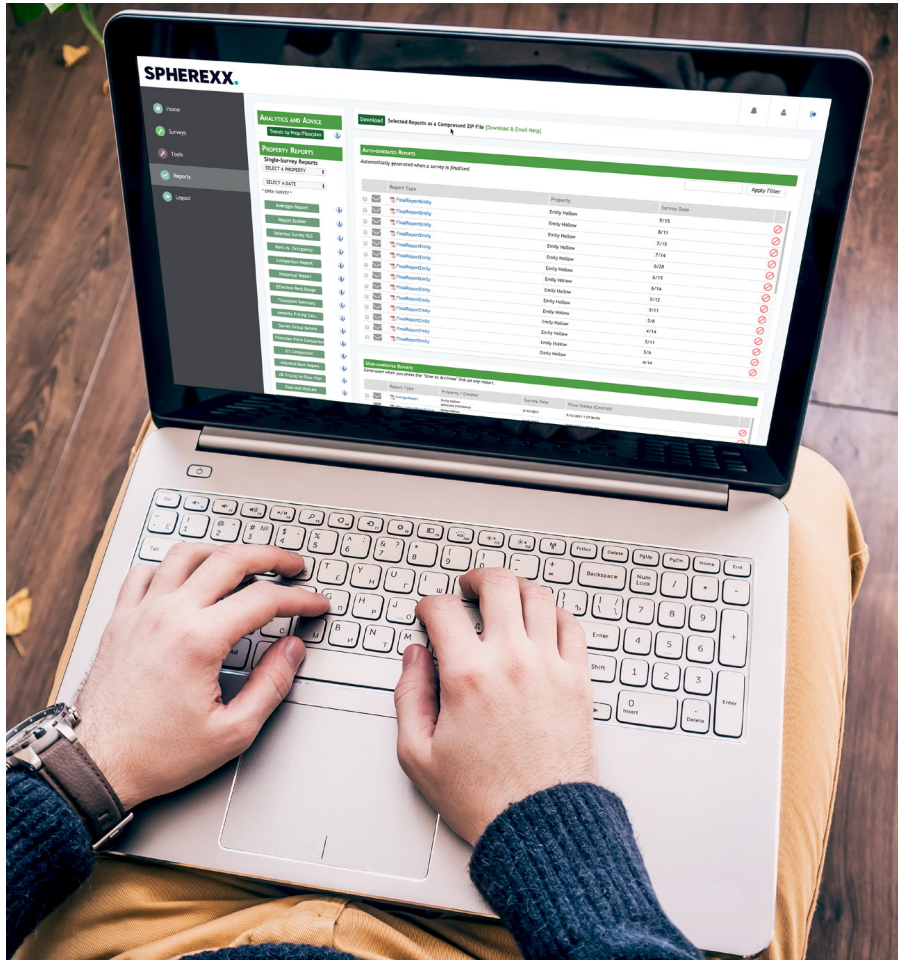
NON-AAGM MEMBERS
 \$350 Per Year / Per Property

*Setup Fee Waived. * Requires 2 Year Contract.*

COVID-19

We're Here to Support You

We can anticipate upheavals in the multi-family and housing markets in the wake of this pandemic. We can expect higher vacancies, especially in smaller units and diminished traffic. AAGM will continue to seek ways and opportunities to support and educate our members with valuable goods and services.



866.491.7500 | SALES@SPHEREXX.COM

Full Software Pricing & Reporting:

MONTH TO MONTH

\$.30 Per Unit Per Month/\$80 Cap

12 MONTH CONTRACT

\$.20 Per Unit Per Month/\$65 Cap

DUE DILIGENCE RESEARCH

\$100 Per Month For 10 Surveys

EXECUTIVE REPORTING

- Review Portfolios at a Glance
- Customized Market Change Alerts
- Activity Reporting
- Quarterly Comparison
- Trends and Projection Tool

Interested In More?

Become a Savvy Marketer with Full Software Version:

- Create new surveys anytime
- Assign multiple competitors per subject property
- Limitless Surveys
- Property Ratings
- Historical Trend Reporting
- 30 Basic Report Configurations
- DIY Custom Report Builder for limitless report configurations
- Auto distribute Reports
- Add/Remove competitors from your survey group
- Evaluation and comparison of all amenities
- Ancillary items and utility comparison
- Amenity-based pricing option
- Auto share competitor pricing with sister properties
- Access geo based competitor search
- Market research, due diligence version available



SPHEREXX.
market survey tools • market insights